

# Media Protocol

## *External Version*

Version 1.0  
Last update: February 2018  
Business Development & Service Quality

There are many entities operating out of Skyxe Saskatoon Airport. Please remember that Skyxe does not have regulatory jurisdiction over many of these organizations. If you have a media request specific to another organization operating at the Airport, please contact the spokesperson for that organization. If you are unsure of who to contact, we can help guide you to the appropriate organization.

Skyxe Saskatoon Airport understands the news media's efforts to inform the public in a timely manner. For follow ups, fact-checking and investigative journalism at Saskatoon Airport, Skyxe is committed to responses within one business day, and sooner when possible. For breaking stories and crisis communications at the airport, Skyxe will do its utmost best to keep media current as the story unfolds. Skyxe is also happy to accommodate requests for media to obtain professional images, b-roll and live stories at the airport to enhance your media coverage.

All requests for information or spokesperson interviews must be directed first to the Skyxe Business Development & Service Quality team at 306-975-4952. For media inquiries made outside of regular business hours (nights, weekends, holidays) please email [media@skyxe.ca](mailto:media@skyxe.ca).

Thank you for your cooperation.